



# The CultureQ Code:

## How to connect with anyone, anywhere!

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Principles for global professionals, inclusive leaders and digital nomads

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# 15 principles to connect with anyone, anywhere:

01

Be willing to learn something new from anyone.

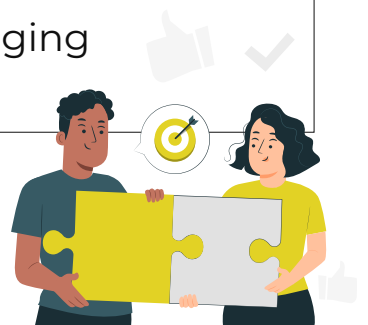


02

Be sincerely interested in others and do not need to be the most interesting yourself.

03

Build affinity by identifying similarities, acknowledging differences and accepting others' uniqueness.



04

Communicate candidly to debunk cultural assumptions and become more aware of cultural expectations.

05

Take responsibility for your own biases and be willing to be wrong about your preconceived ideas.

# 15 principles to connect with anyone, anywhere:

06

Be open to explore places you are afraid of (both physical and emotional).

07

Be courageous about entering uncomfortable situations and having emotionally charged conversations.

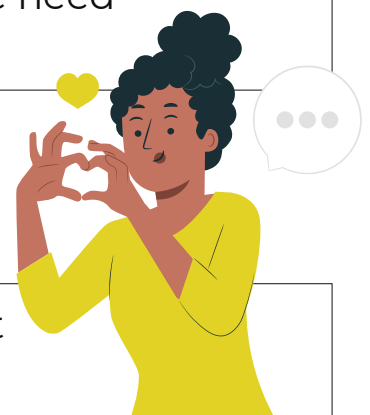
08

Continuously question your viewpoint by comparing it with other viewpoints and analyzing the validity of them based on their success or positive impact.



09

Believe in something wholeheartedly without the need to force others to believe it too.



10

Develop the ability to compromise for the benefit of the whole.



# 15 principles to connect with anyone, anywhere:

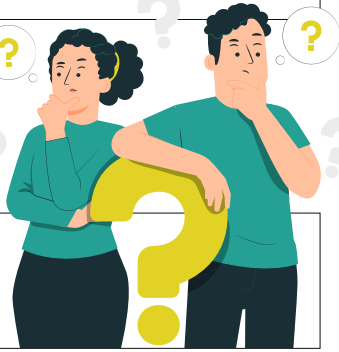
11

Make decisions based on the majority good as opposed to mere self interest.



12

Trust that everyone is essentially good even when someone stumbles in cross-cultural situations.

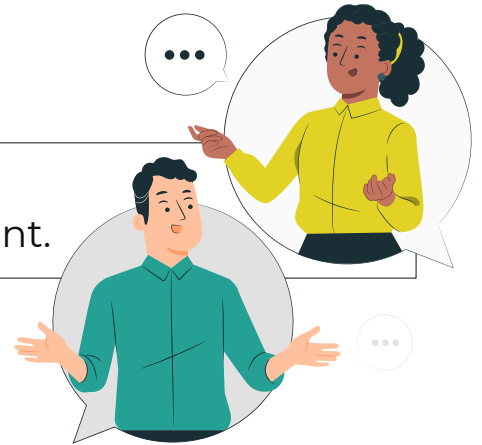


13

Know that most others don't intentionally wish you harm or to make your life difficult but rather are often motivated by conflicting interests you're not aware of.

14

Find simple pleasures in getting to know someone better and sharing a special moment.



15

Recognize that the time invested in building rapport leads to 'money in the bank' reciprocity.

# If Communication is King, Culture is Queen.



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